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**SPONSOR &
EXHIBIT PROSPECTUS**

WBC2024

12th World Biomaterials Congress

Convergence in Biomaterials: a vision for the future of healthcare

MAY 26 – 31, 2024
DAEGU, KOREA

HOST |  The Korean Society for Biomaterials

SPONSOR |  Ministry of Science and ICT

 Ministry of Health and Welfare

 Ministry of Trade, Industry and Energy

 **dcvb** DAEGU Convention & Visitors Bureau

 KOREA TOURISM ORGANIZATION

 **KCFST** Korean Federation of Science & Technology Societies

 **DAEGU** METROPOLITAN CITY

INVITATION

The World Biomaterials Congress 2024 (WBC 2024) will be held at the EXCO in Daegu from May 26 to 31, 2024, hosted by the Korean Society for Biomaterials.

Since the first congress was held in Vienna, Austria, in 1980, this conference has been held every four years by rotating continents with its international headquarters of the International Union of Societies for Biomaterials Science and Engineering (IUSBSE) where more than 4,000 experts from 60 countries in the field of biomaterials share the latest knowledge and information. In addition, the Korean Society for Biomaterials was able to host the 12th WBC in Korea. With such efforts, this conference will be held in Asia for the first time in 12 years.

At this conference, there will be not only academic research presentations but also the participation, promotion, and securing of clients of related companies to support industry-academic cooperation and network interactions. In particular, companies related to biopharmaceuticals, drug delivery systems, medical devices, body implants, tissue engineering, regenerative medicine, diagnosis, and advanced engineering research equipment and parts companies participate in various basic and application fields at home and abroad, so it will be an excellent opportunity to promote your products and services, and of great help in developing overseas markets.

In detail, domestic and foreign companies/institutions can intensively promote key experts through exhibitions and luncheon seminars that showcase related products and information, and exhibitors and sponsoring organizations can participate in the various publicity package programs.

Besides the keynote lectures by eight eminent speakers and about 200 symposiums with the participation of experts in the field, workshop programs will be prepared as pre-events, and various satellite events from relevant international organizations around the world will be held. In addition, multiple programs are planned for education and academic exchanges with participants worldwide through poster presentations and a budding research program.

If your company/institution actively participates in the conference, it will be a valuable foundation for the successful hosting of WBC 2024. We are sure that participation in this conference will significantly contribute to the development of your company (institution), and we look forward to joining you with WBC 2024 in this regard.

Thank you.



Ki Dong Park

Congress Chair
Aju University



Dong Keun Han

Congress Co-chair
CHA University



Yong-Hee Kim

Congress Co-chair
Hanyang University

OVERVIEW

The 12th World Biomaterials Congress, WBC 2024

Dates	May 26(Sun)-31(Fri), 2024
Venue	EXCO, Daegu, Republic of Korea
Organized by	KSBM: The Korean Society for Biomaterials
Supported by	IUSBSE: International Union of Societies for Biomaterials Science and Engineering
Sponsored by	<ul style="list-style-type: none">➤ Ministry of Science and ICT➤ Daegu Metropolitan City➤ Korea Tourism Organization➤ Daegu Convention & Visitors Bureau
Website	www.WBC2024.com
Expected No. of Participants	4,000 delegates from 60 countries
Theme	Convergence in Biomaterials: a vision for the future of healthcare
Programs	<ul style="list-style-type: none">➤ Plenary Lectures➤ Symposia & Oral Sessions➤ Pre-workshops➤ Young investigator and student programs➤ Luncheon Seminars & Satellite Meetings➤ Exhibition and Poster sessions➤ Networking Dinner, Ceremony➤ Side meetings and events, Tour programs

Keywords

Therapeutic biomaterial (Orthopedic surgery, Dentistry, Plastic surgery, Cardiology, Cardiothoracic surgery, Dermatology, Ophthalmic, Otorhinolaryngology, Neurosurgery, Urology, Gastroenterology, Pulmonology, etc.), Drug delivery system, Pharmaceutical, Medical device, Nanobiomaterial, Nanomedicine, Diagnostic, Biosensor, Biochip, Hydrogel, Artificial organ, Stem cell, Tissue engineering, Regenerative medicine, Exosome, Organoid, 3D bioprinting, Cosmetic biomaterial, Analytical instrument
Medical Supply

ORGANIZATION



The Korean Society for Biomaterials



The International Union of Societies
for Biomaterials Science and Engineering

The Korean Society for Biomaterials (KSBM)

The Korean Society for Biomaterials (KSBM) was established in 1996 and aimed to develop various biomaterials to treat human diseases and improve the quality of life. Currently, about 3,500 researchers from domestic and foreign companies, universities, research institutes, and hospitals and clinics have joined as members and are actively conducting research activities at home and abroad. Its influence is known worldwide, such as ranking 3rd out of 98 SCIEs in the official academic journal of the SCIE grade.

www.ksbm.or.kr

The International Union of Societies for Biomaterials Science and Engineering (IUSBSE)

The International Union of Societies for Biomaterials Science and Engineering (IUSBSE) is a body that brings together national and multi-national groups dedicated to the advancement of biomaterials, surgical implants, prosthetics, artificial organs, tissue engineering, and regenerative medicine, which encourages the international development of biomaterials studies, promotes exchanges and research fostering of global researchers, and appoints fellows. In addition, the organization supports hosting the WBC every four years, contributing to the vitalization of cooperation and the creation of networks.

www.iusbse.org

PROGRAM

Time	Day 1 Sunday, 26 May	Day 2 Monday, 27 May	Day 3 Tuesday, 28 May	Day 4 Wednesday, 29 May	Day 5 Thursday, 30 May	Day 6 Friday, 31 May
7:00		Registration (07:00~09:00)	Registration (07:00~08:30)	Registration (07:00~08:30)	Registration (07:00~08:30)	Registration (07:00~08:30)
8:00						
9:00		Opening Ceremony (09:00~10:20)	Oral Session 1 (08:30~09:30)	Oral Session 2 (08:30~09:30)	Oral Session 3 (08:30~09:30)	Oral Session 4 (08:30~09:30)
10:00		Coffee Break (10:20~10:40)	Concurrent Symposium 4 (09:30~11:00)	Concurrent Symposium 7 (09:30~11:00)	Concurrent Symposium 10 (09:30~11:00)	Concurrent Symposium 13 (09:30~11:00)
11:00		Plenary Lecture 1 (10:40~11:30) (Nicholas A. Peppas)	Coffee Break (11:00~11:20)	Coffee Break (11:00~11:20)	Coffee Break (11:00~11:20)	Coffee Break (11:00~11:20)
12:00		Lunch (11:30~13:00)	Plenary Lecture 2 (11:20~12:10) (Pamela Habibovic)	Plenary Lecture 4 (11:20~12:10) (Takao Hanawa)	Plenary Lecture 6 (11:20~12:10) (João F. Mano)	Concurrent Symposium 14 (11:20~12:50)
13:00		Concurrent Symposium 1 (13:00~14:30)	Lunch & Luncheon Seminar 1 (12:10~13:40)	Lunch & Luncheon Seminar 2 (12:10~13:40)	Lunch & Luncheon Seminar 3 (12:10~13:40)	Closing Ceremony (13:00~14:00)
14:00		Concurrent Symposium 2 (14:40~16:10)	Concurrent Symposium 5 (13:40~15:10)	Concurrent Symposium 8 (13:40~15:10)	Concurrent Symposium 11 (13:40~15:10)	
15:00		Workshop 1 (13:00~16:00)	Plenary Lecture 3 (15:20~16:10) (Yunbing Wang)	Plenary Lecture 5 (15:20~16:10) (Paula T. Hammond)	Plenary Lecture 7 (15:20~16:10) (Ick Chan Kwon)	
16:00		Coffee Break (16:10~16:30)	Coffee Break (16:10~16:30)	Coffee Break (16:10~16:30)	Coffee Break (16:10~16:30)	
17:00	Registration (16:00~18:00)	Concurrent Symposium 3 (16:30~18:00)	Concurrent Symposium 6 (16:30~18:00)	Concurrent Symposium 9 (16:30~18:00)	Concurrent Symposium 12 (16:30~18:00)	
18:00	Poster Session 1 (18:00~19:00)	Workshop 2 (16:00~19:00)	Poster Session 2 (18:00~19:00)	Poster Session 3 (18:00~19:00)	Poster Session 4 (18:00~19:00)	
19:00	Welcome Reception (18:00~20:00)		Young Investigators' & Students' Night (19:00~21:00)	Congress Dinner (19:00~21:00)		
20:00						

* Updated as of April 2024, This program is subject to change

MAXIMIZE THE GREAT OPPORTUNITIES AT THE WORLD'S LARGEST BIOMATERIALS CONGRESS!

BUILD PROFESSIONAL NETWORKS WITH THOUSANDS OF CURRENT AND FUTURE CUSTOMERS!

MEET WORLD-CLASS SCHOLARS AND EXPERTS!

The WBC 2024 will feature workshop programs, various satellite events of related organizations and about 200 symposiums, including world-renowned keynote speakers and planning sessions.

OPEN UP A HUGE MARKET!

WBC is a large-scale academic conference supported by IUSBSE, a global association in the field of biomaterials, and has a worldwide network. In addition, we expect more than 4,000 participants from all over the world and the WBC 2024 website is used by professionals worldwide, so your participation can be a huge opportunity for building up the market.

MAKE THE MOST OF ADVERTISING MEDIA!

The WBC 2024 offers a variety of advertising media. You can put a link to corporate websites on our official website and online newsletters, and also expose advertisements on online procedural pages. You can make the most of on-site banners and placards, and introduce your products and services to target experts by participating in luncheon seminars.

In addition, you can advertise by printing your company logo on the program book, and brand your company's image to customers through various items such as award listings and name tag lanyards for participants.

EXHIBIT YOUR PRODUCTS AT THE WORLD'S LARGEST CONGRESS!

The exhibition hall is used for the poster session or can be used as a break area or a meeting place. A group of experts in the field will visit your booth and discuss your products and services. The exhibition booth will be useful as a product showcase and exhibition space.






Conference History

12 th	2024	Daegu, Republic of Korea
11 th	2020	UK (Virtual)
10 th	2016	Montreal, Canada
9 th	2012	Chengdu, China
8 th	2008	Amsterdam, The Netherlands
7 th	2004	Sydney, Australia
6 th	2000	Hawaii, United States
5 th	1996	Toronto, Canada
4 th	1992	Berlin, Germany
3 rd	1988	Kyoto, Japan
2 nd	1984	Washington, D.C., United States
1 st	1980	Vienna, Austria

**WBC2024**12th World Biomaterials Congress

BENEFITS

SPONSORSHIP AT A GLANCE

					
LEVEL	Diamond	Platinum	Gold	Silver	Bronze
Amount (USD)	\$100,000	\$50,000	\$30,000	\$10,000	\$5,000
Exhibition booth (3m*3m)	8	4	4	2	1
Full registration	10	8	6	4	2
Banquet ticket	10	8	6	4	2
Intermission Ad. in the session room	○	○	○	○	○
Logo on the E-newsletter	○	○	○	○	○
Website banner advertisement	○	○	○	○	○
Program book advertising	○	○	○	○	
Luncheon seminar	○	○	○		
Promotional video play	5 times	3 times	twice		
Congress kit insert	○	○			
Logo on the congress kit	○	○			
Verbal recognition by organizer at opening ceremony	○				
Logo on recognition placards	○				
Logo on the lanyard	○				
Logo on the online proceedings	○				


WBC2024

 12th World Biomaterials Congress

SPONSORSHIP PACKAGE



Diamond

\$100,000

- 8 exhibition booths (3m*3m)
- 10 full registrations (including banquet ticket)
- Intermission Ad. in the session room
- Logo on the E-newsletter
- Website banner advertisement (360px*260px)
- Program book advertising
- Luncheon seminar
- Promotional video play (5 times)
- Congress kit insert
- Logo on the congress kit
- Verbal recognition by the organizer at the opening ceremony
- Logo on recognition placards
- Logo on the lanyard
- Logo on the online proceedings



Platinum

\$50,000

- 4 exhibition booths (3m*3m)
- 8 full registrations (including banquet ticket)
- Intermission Ad. in the session room
- Logo on the E-newsletter
- Website banner advertisement (150px * 72px)
- Program book advertising
- Luncheon seminar
- Promotional video play (3 times)
- Congress kit insert
- Logo on the congress kit

SPONSORSHIP PACKAGE

Gold**\$30,000**

- 4 exhibition booths (3m*3m)
- 6 full registrations (including banquet ticket)
- Intermission Ad. in the session room
- Logo on the E-newsletter
- Website banner advertisement (150px * 72px)
- Program book advertising
- Luncheon seminar
- Promotional video play (twice)

Silver**\$10,000**

- 2 exhibition booths (3m*3m)
- 4 full registrations (including banquet ticket)
- Intermission Ad. in the session room
- Logo on the E-newsletter
- Website banner advertisement (150px * 72px)
- Program book advertising

Bronze**\$5,000**

- 1 exhibition booths (3m*3m)
- 2 full registrations (including banquet ticket)
- Intermission Ad. in the session room
- Logo on the E-newsletter
- Website banner advertisement (150px * 72px)

SPONSORSHIP PACKAGE

Package Mark



This company is the official exhibitor and sponsor of the 12th World Biomaterials Conference (WBC 2024)

PACKAGE MARK USAGE REGULATION

- ① Exhibitors and sponsors can use the package mark on their promotional materials.
- ② The color, text and image of the package mark cannot be changed.
- ③ This package mark indicates the exhibitor/sponsor and has nothing to do with product certification.

APPLICATION PROCESS

On the website, select the "Apply" button in the "Exhibition / Sponsorship"

Detailed application and confirmation

Receive the confirmation email

- Application period: January – December, 2023
- Online application is available through the congress website. [Online Application](#)

ADVERTISING / BRANDING

ADVERTISING OPPORTUNITIES

Item	Benefits	Amount (USD)
SNS Ad	· SNS Ad on the official page up to 3 times (Ad materials should be provided from sponsor)	\$5,000
Congress Bag Insert	· Flyer or a gift inside the registration kit bag (Ad materials should be provided from sponsor)	\$5,000
Web Banner Link	· Your company logo displayed on the main page of official website (360px * 260px)	\$5,000
	· Your company logo displayed on the main page of official website (150px * 72px)	\$3,000
	· Your company logo displayed on the KSBM official website (3 months)	\$5,000
Video Clip Play	· Video clip presentation during the session intervals (within 3 min.)	\$3,000 / once
Program Book Advertising	· Full page on inside	\$1,000

BRANDING OPPORTUNITIES

Item	Benefits	Amount (USD)
Online Proceedings Ad. (limited to 1 sponsor)	· Company name and logo at the first page and viewing page of the e-proceedings	\$20,000
Congress Bag	· Your company logo printed on the bag	\$15,000
Coffee Break (limited to 4 sponsors)	· Onsite banner ads at the coffee break area · Expose the sponsor logo on coffee holders or napkins	\$15,000
Logo on the Lanyard	· Company logo printed on the name badge lanyard	\$10,000
Symposium Sponsor	· Onsite banner ads at the symposium lecture hall · Company's name in the program book as a symposium sponsor · Session room with standard A/V equipment	\$5,000
Note Pad, Pen	· logo on note pad and pen (includes cost of production within sponsorship)	\$4,500
Poster Awards Sponsor	· Company name and logo at the congress website · Company logo print on the certificate	\$3,500

- In the case of overlapping applications for the above-sponsored items, the organizing committee may divide or adjust them.
In this case, it will proceed in consultation with the relevant sponsor.
- The provision of all additional sponsored items may be partially adjusted through consultation between the organizing committee and the sponsor.
- If there is a change in the sponsored item depending on the type of operation of the event, the change will be made under consultation between the organizing committee and the sponsor.

EXHIBIT OVERVIEW

EXHIBIT INFORMATION

Exhibit Schedule

May 27(Mon) - 31(Fri), 10:00 AM ~ 6:00 PM

Installation

Sunday, May 26

Dismantling

Friday, May 31

CONTACT INFORMATION

WBC 2024 Secretariat

6F, Sunghwa B/D, #11-13, Hwarang-ro 8-gil, Suseong-gu, Daegu 42038, Korea

E-mail: exhibition.wbc2024@gmail.com | Phone: +82-53-740-0424, 0405

KSBM Office

Room 502, The Korea Science Technology Center The first building, 22 Teheran-ro 7-gil, Gangnam-gu, Seoul 06130, Korea

E-mail: ksbm2011@naver.com | Phone: 82-2-554-9977

EXHIBIT FEES

The booth spaces will be attributed by sponsorship level.

In same level cases, the booths will be determined in order of payment.

Unit : USD

Exhibit type	Exhibit Fee		
	Shell scheme	Space only	Non-profit Organization
One booth	\$3,000	\$ 2,800	\$ 2,000
Two booths	\$ 5,600	\$ 5,200	-
Three booths	\$ 8,100	\$ 7,550	

※ When applying for multiple booths, please review the exhibition sponsorship package with more benefits.

CONDITIONS OF PAYMENT

Payment process

Online Application → Receipt of invoice → Deposit → Issuance of receipt

Cancellation / Refund policy

In principle, payment shall be made within 30 days of issuance of the invoice.

- Cancellation by December 31 2023: 50% refund fee incurred for the participation fee
- Cancellation after December 31, 2023: No refund

EXHIBIT OVERVIEW

BOOTH TYPE

SPACE ONLY

- size: 3m(W) X 3m(D)
- one two-way socket(220v)
- 1KW electricity
- carpet on the floor

SHELL SCHEME

- size: 3m(W) X 3m(D) X 2.4m(H)
- one information desk
- one folding chair
- two sign board lights
- three internal lights
- one two-way socket(220v)
- 1KW electricity
- carpet on the floor

NON-PROFIT ORGANIZATION

- size: 2m(W) X 2m(D) X 2.4m(H)
- one information desk
- one folding chair
- two sign board lights
- one two-way socket(220v)
- 1KW electricity
- carpet on the floor



Booth Participation Benefits

- Support for the promotion through online media such as the website to 4,000 congress participants
- The company index of exhibitors is put in the program book.
- Signboard provided to companies applying for basic assembly booths.
- 1KW of energy and 2 outlets of 220V are provided per booth as standard.

HOST CITY / VENUE

DAEGU

The Hub of the National Medical Industry, Korea's Medi-city

"Medi-City Daegu" is the flagship of Korea's medical industry, and is home to twelve general hospitals, 3,000 medical facilities, four medical schools, and one eastern medicine school.

The medical industry of Daegu was designated by the government as a key industry to foster and drive new growth. Home to Daegu-Gyeongbuk Medical Innovation Foundation research facilities, the Korean Brain Research Institute, and the Korean Institute of Oriental Medicine, Daegu is positioning itself to becoming a global hub city that offers the best in the advanced medical industry.

17 UNESCO World Heritage Sites, Just One Hour Away From Daegu

Daegu is a great city for visiting sites and attractions officially recognized by UNESCO.

The Archives of the National Debt Redemption Movement, a documentary heritage site included in the Memory of the World Register, and Dodongseowon, a world heritage site, are both located in Daegu. Confucian, Buddhist, and Gayan world heritage sites, and a global geopark are also located within an hour from Daegu. The city is loved by international conference participants as a city getting a full experience of Korean culture.



EXCO

Since its opening in 2001, EXCO has developed into an optimal convention venue hosting various international events. EXCO hosts world-class international academic conferences yearly, including the World Gas Conference in 2022. The opening of the second exhibition hall, it has created the best and most comfortable environment for large-scale exhibitions and conventions. EXCO will be a successful venue for the 12th WBC.

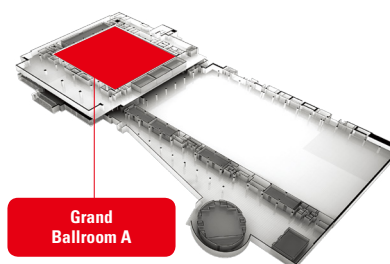
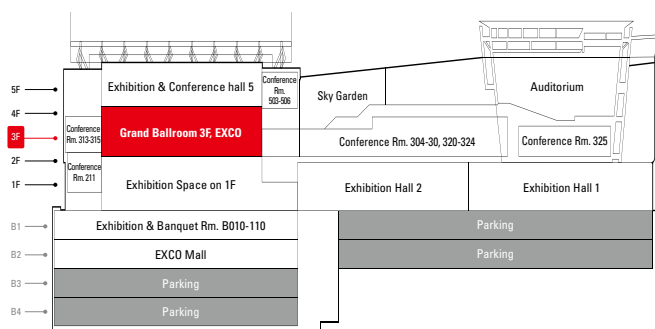


Exhibit Location: Grand Ballroom, 3F, EXCO

10 Exco-ro, Buk-gu, Daegu, Korea
<http://www.exco.co.kr>



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